Classification of Business

Complete the following questions in the time allowed by your teacher.

QUICK DEFINITIONS

Write a short, accurate definition for each of the following key terms. (2 marks for each good quality definition)

1. Define: primary sector

2. Define: secondary sector

3. Define: tertiary sector

4. Define: chain of production

QUICK LISTS

In this section, provide an outline or list points which answer the question.

5. List three examples of industries or markets in the primary sector
   A. 
   B. 
   C. 
   D. 
   E. 

6. List four examples of industries or markets in the secondary sector
   A. ___________________________________
   B. ___________________________________
   C. ___________________________________
   D. ___________________________________
   E. ___________________________________

7. List four examples of industries or markets in the tertiary sector
   A. ___________________________________
   B. ___________________________________
   C. ___________________________________
   D. ___________________________________
   E. ___________________________________

**Short Answers**

In this section, write a short answer (one or two sentences) for each question.

8. Describe two reasons why the UK’s manufacturing sector has declined in significance in recent decades
   ___________________________________
   ___________________________________
   ___________________________________
   ___________________________________
   ___________________________________
9. In the UK the tertiary sector has become the main economic sector in recent decades. Briefly explain two reasons why this has occurred:

[Blank lines for answers]

10. It is possible for a business to operate in more than one sector (e.g. both primary and secondary, or secondary and tertiary). Describe two examples of businesses which might do this:

[Blank lines for answers]
Classification of Business

Complete the following questions in the time allowed by your teacher.

QUICK DEFINITIONS

Write a short, accurate definition for each of the following key terms. (2 marks for each good quality definition)

1. Define: primary sector
   - The sector of the economy that produces unrefined raw materials (e.g. through mining)

2. Define: secondary sector
   - The sector of the economy that takes raw materials and turns them into finished or part-finished goods (e.g. through manufacturing)

3. Define: tertiary sector
   - The sector of the economy where businesses provide services, either to individuals, households or other businesses

4. Define: chain of production
   - The process that raw materials or other primary inputs go through from the start of production to the completion or delivery of a final product or service

QUICK LISTS

In this section, provide an outline or list points which answer the question.

5. List three examples of industries or markets in the primary sector
   A. Coal mining
   B. Fishing
   C. Crop farming
   D. Dairy farming
   E. Oil exploration
6. List four examples of industries or markets in the secondary sector
   A. Manufacture of processed foods
   B. Car production
   C. Manufacture of computers
   D. Chemical processing
   E. Confectionery production

7. List four examples of industries or markets in the tertiary sector
   A. Hotel industry (e.g. Hilton)
   B. Retail banking (e.g. Lloyds TSB)
   C. Online education (e.g. tutor2u)
   D. Fast food retailing (e.g. Dominos Pizza)
   E. Insurance (e.g. Direct Line)

Short Answers

In this section, write a short answer (one or two sentences) for each question.

8. Describe two reasons why the UK's manufacturing sector has declined in significance in recent decades

   Valid points include:
   - UK manufacturers find it harder to compete with lower-cost producers overseas
   - Globalisation - technology has spread to emerging markets (e.g. China, India, Russia)
   - UK has developed expertise in the "knowledge economy" - e.g. media, computer games, financial services, education
9. In the UK the tertiary sector has become the main economic sector in recent decades. Briefly explain two reasons why this has occurred.

Valid points include:

- Service sector markets have grown fastest in recent times
- UK firms have developed competitive advantage in service industries which they have been able to export overseas
- Consumers / households increasingly demand services rather than goods
- UK manufacturing has become less competitive compared with overseas

10. It is possible for a business to operate in more than one sector (e.g. both primary and secondary, or secondary and tertiary). Describe two examples of businesses which might do this.

Valid points include:

- Yes - primary, secondary and tertiary are used as broad categories, but there are many examples of businesses operating in both
- E.g. farm may have farming activities (primary) and also run a farm shop (tertiary)
- E.g. clothing manufacturer (secondary) may also sell direct online (tertiary)