

Student Name: \_\_\_\_\_

Group/Class: \_\_\_\_\_

Total Possible Marks: 10



## Economics New Quiz - 14 September 2010

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- 1. According to newly published figures, what is the percentage of households in the United Kingdom with no one working?  
1
- A. 10%
  - B. 5%
  - C. 30%
  - D. 20%
- 2. The new Chief Executive of Barclays has just been announced - he/she is  
1
- A. Enrico Casino
  - B. Bob Diamond
  - C. John Varley
  - D. Prudence Purpose
- 3. A social housing repairs company has gone into administration risking thousands of job losses in the housing industry. What is the name of this business?  
1
- A. Social Bricks and Mortar plc
  - B. Sheltered Homes plc
  - C. Connaught
  - D. Interior services
- 4. Danish toy manufacturer Lego has reported a sharp rise in pre-tax profits despite (or perhaps because) of the recession. How many bricks are made each year at their factory in Denmark?  
1
- A. 14 million
  - B. 19 billion
  - C. 255,000
  - D. 3 million
  - E. Answer
- 5. Visa is the world's largest bank card processor - but who is in second place?  
1
- A. China Debt Express card
  - B. American Express
  - C. Mastercard
  - D. HSBC GlobalCard
  - E. Answer

- 6. Which soft drinks product has been withdrawn from sale in the UK due to low demand?  
1
- A. Coca Cola Lite
  - B. Pepsi Raw
  - C. Gatorade Buzz
  - D. Iced Tea (Early Grey flavour)
  - E. Answer
- 7. Business Secretary Vince Cable MP this week announced plans to sell-off (privatise)  
1
- A. The Royal Mail
  - B. The Tote Betting
  - C. The Channel Tunnel
  - D. Northern Rock
  - E. Answer
- 8. UK interest rates set by the Bank of England stayed at 0.5% this month, but the average interest rate charged to a credit card has risen this year to...  
1
- A. 13.2%
  - B. 7.6%
  - C. 5%
  - D. 18%
  - E. Answer
- 9. Google has launched Google Instant - designed to produce faster results for web searches. What share of the global web search engine market does Google currently enjoy?  
1
- A. 65%
  - B. 85%
  - C. 41%
  - D. 95%
  - E. Answer
- 10. Match the country with their ranking in the latest global competitiveness league table for 2010  
1
- |                         |         |
|-------------------------|---------|
| A. <u>C</u> Switzerland | A. 5th  |
| B. <u>A</u> Germany     | B. 11th |
| C. <u>B</u> Hong Kong   | C. 1st  |
| D. <u>D</u> UK          | D. 12th |
| E. <u>E</u> Australia   | E. 16th |