

## Tiffinbites

### Indian restaurant chain plan



Link: <http://news.bbc.co.uk/1/hi/business/7357083.stm>

## Questions

- Define the term “franchise”
- List five food and drink franchises that are commonly found on the UK high street
- What is the cost of a franchisee investing in a Tiffinbites franchise?
- How do traditional family-run Indian restaurants normally differentiate their product?
- How might tighter controls on non-EU immigration affect businesses like Tiffinbites?