

Economic downturn – a time for tea



View video clip: <http://news.bbc.co.uk/1/hi/business/7882822.stm>

Questions

Define the terms “supply” and “demand”

Why has the price of tea risen?

Identify two factors that affect the consumer demand for tea in the UK

Why is demand for tea rising during the recession?

For more information:

<http://www.yorkshiretea.co.uk/>