

Business booms for flexible storage and location



View video clip: <http://news.bbc.co.uk/1/hi/england/7875976.stm>

Questions

Why does a business need space to store goods?

What are the advantages of hiring storage capacity at a business like Storage King?

What kind of customers at Storage King are doing well in the recession?

Is the cost of storage at Storage King a fixed or a variable cost?

For more information:

<http://storageking.co.uk/>