

Renting in Demand



View video clip: <http://news.bbc.co.uk/1/hi/business/8019993.stm>

Questions

What is meant by the term “demand”?

List three products which are now being rented by consumers in the credit crunch

Outline three advantages to consumers from renting products rather than buying them

Do you believe that demand for rentals will fall as the economy recovers?