

Paul Smith Expands Warehouse Capacity



View video clip: <http://news.bbc.co.uk/1/hi/england/7711885.stm>

Questions

Why has Paul Smith invested in an expansion of his warehouse and distribution centre?

How much was invested in the new warehouse?

How many countries does Paul Smith export to?

Has Paul Smith used bank finance to fund the warehouse expansion?

What distribution channels does Paul Smith use to reach customers around the world?

Web link: <http://www.paulsmith.co.uk/company/>