

## Exports Help a Mining Equipment Business to Survive and Prosper



View video clip: <http://news.bbc.co.uk/1/hi/england/7827080.stm>

### Questions

How many countries does Hydra export to now?

What proportion of Hydra's turnover goes to the UK mining industry?

How has Hydra Mining Tools increased its production capacity to cope with increased export demand?

Explain what is meant by the comment "exporting our way out of difficulties"

What, in your opinion, is the main reason why Hydra Mining Tools has been successful?

[Learn more about Hydra Mining here](#)

<http://www.hydramining.com/>