

A Start-up whose business is full of beans

Firm proves to be full of beans



View video clip: <http://news.bbc.co.uk/1/hi/scotland/7771766.stm>

Questions

Artisan Roast is a supplier to coffee shop chain Beanscene. Define the term “supplier”

How does Artisan Roast keep down the cost of distributing its product?

How is Artisan Roast addressing the increase in demand for its coffee roasting?

Forget bicycles. What is meant by the real term “business cycle”?