

The Biz Quiz 29 September 2011

Questions

1. Amazon has launched a tablet computer to compete with the iPad. What is it called?

Kindle Tab

Kindle Flame

Kindle Blaze

Kindle Fire

2. The President of the EU has called for a tax on financial transactions. This is commonly known as a...

Toblerone tax

Tobin tax

Transaction tax

Trader tax

3. Dominos Pizza has credited the launch of which new product for a recent rise in sales and profits?

Fried chicken nuggets

Fresh sandwiches

Gourmet range

Diet pizza

4. Which major UK business announced 3,000 job losses this week?

BAT

BAE Systems

Asda

nPower

5. What has been named as the UK's "coolest brand"?

Jack Wills

Edexcel

Aston Martin

Hollister

6. What share does the iPad have of the US market for tablet computers?

80%

92%

63%

29%

7. According to management legend Sir Alex Ferguson, which industry in the UK has too much power?

Supermarket retailing

Banking

Electricity generation

Television

8. Easyjet founder Sir Stelios Haji-loannou has said he is setting up a new airline called...

Greekair

Fastjet

FlyLo

Wings

9. Barclays has been named top of a list of the...

UK firms with the highest profit margins

Most respected UK brands

Best places to work as an apprentice

Most complained-about banks

10. Reebok has agreed to pay out \$25m (£16m) to settle false advertising charges in relation to its...

Football kits

Swimming costumes

Lycra shorts

Toning shoes

Answers

- 1 Kindle Fire
- 2 Tobin tax
- 3 Gourmet range
- 4 BAE Systems
- 5 Aston Martin
- 6 80%
- 7 Television
- 8 Fastjet
- 9 Most complained-about banks
- 10 Toning shoes