

The Biz Quiz 20 January 2012

Questions

1. Which iconic brand has just filed for bankruptcy protection in the US?

- Chevrolet
- Dunkin Donuts
- Levi Strauss
- Kodak

2. Which business announced that its total bill for pay and bonuses in 2011 was £8 billion?

- Goldman Sachs
- National Health Service
- Royal Bank of Scotland
- McDonalds

3. A firm called Peacocks has been placed into administration. What sector does it operate in?

- Care homes
- Clothing retailing
- Electrical goods retailing
- House building

4. The co-founder of Yahoo has announced he is leaving the firm. Who is he?

- Piers Murdoch
- Zak Markenberg
- Steve Jobson
- Jerry Yang

5. The firm that owns Ambrosia, Oxo and Bisto plans to cut 5% of its workforce. What is the name of the firm?

- Great British Brands
- Premier Foods
- Unilever
- Procter & Gamble

6. Which UK business has been bought for £280m by Germany's yoghurts and desserts giant Müller?

Robert Wiseman

Arla Foods

Lurpak Dairy Corporation

Cheesestrings Limited

7. Which gift retailer finally admitted defeat and placed itself into administration?

Past Times

Old Curiosity Shop

Gadgets4u

Sheila's Bazaar

8. Serviced office group Regus has announced plans to open business lounges in which unusual locations?

Petrol stations

Public toilets

School staffrooms

Hospital waiting rooms

9. What is the parent company of the stricken cruise liner Costa Concordia?

Italian Cruise Experiences

P&O

Virgin Cruises

Carnival

10. The rate of inflation as measured by the CPI has fallen to...

1.5 per cent

4.2 per cent

6.8 per cent

2.9 per cent

Answers

- 1 Kodak
- 2 Goldman Sachs
- 3 Clothing retailing
- 4 Jerry Yang
- 5 Premier Foods
- 6 Robert Wiseman
- 7 Past Times
- 8 Petrol stations
- 9 Carnival
- 10 4.2 per cent