

The Biz Quiz 5 January 2009

Questions

1. Why has pub chain JD Wetherspoon angered health campaigners?

- It has allowed smoking in some of its pubs It has cut the price of a pint of beer to £0.99
- It has added deep-fried Mars Bars to the menu It is running yard-of-ale competitions for OAPs

2. Zavvi has gone into administration. What did this business used to be known as?

- CD-WOW More Furniture Ideas
- Chavvi Virgin Megastore

3. Why are retailers on the Northern Ireland border enjoying higher sales?

- The Euro has reached parity with the Pound The winner of the Euro Lottery jackpot can from NI
- There is no recession in NI Shoppers are flying in from the USA

4. What, according to David Cameron, has been "an expensive failure"?

- The successful Olympics bid for 2012 The introduction of specialised diplomas
- The cut in VAT The nationalisation of the banks

5. What fell by a record 16.2% in 2008?

- Average bonuses earned by bankers The number of business start-ups
- Sales at Marks and Spencer UK house prices

6. Which childrenswear retailer went into administration on New Year's Eve?

Petite Baby

Gap Kids

Mothercare

Adams

7. Which Dragon has been awarded the CBE in the 2009 New Years Honours list?

Peter Jones

Duncan Bannatyne

Deborah Meaden

Theo Phaphitis

8. Olan Mills, which had 34 outlets in the UK, has gone bust. What was their business?

Self-assembly furniture

Cosmetics

Carpet manufacture

Photography studio

9. Why has actor Kevin Bacon featured in the business news?

He has lost money in the Madoff fraud

He is setting up a new fast-food franchise in London

He has bought a stake in Vue Cinemas

He has joined the Board of Sainsbury's

10. In which country did the Stock Market suffer the biggest fall during 2008?

Japan

USA

UK

China

Questions

1 It has cut the price of a pint of beer to £0.99

2 Virgin Megastore

3 The Euro has reached parity with the Pound (shoppers are coming over the border from the Republic)

4 The cut in VAT

5 UK house prices

6 Adams

7 Peter Jones

8 Photography studio

9 He has lost money in the Madoff fraud

10 China