

## The Biz Quiz 20 November 2009

### Questions

**1. Google has confirmed it will launch a computer operating system in 2010. What is it called?**

- Chrome OS
- Windoodle
- Google Wave
- Google Sis

**2. The world's biggest mobile operator says demand has returned to levels seen before the global downturn. Who is this?**

- Telefonica
- Vodafone
- Nokia
- China Mobile

**3. The Conservatives have called for "massive reform" of which industry?**

- Media industry
- Education industry
- Steel industry
- Hotel industry

**4. According to new data, how many of the FTSE-100 companies have a female CEO?**

- Twenty-one
- Thirteen
- Eleven
- Four

**5. Who is to be the new Chairman of ITV?**

- Alan Leighton
- Norman Archibold
- Archie Norman
- Alan Whicker

**6. What is going to happen to the ten worst railway stations in Britain?**

Staff will get new training in customer service

Fares will be cut by 16%

They will be taken over by a Tesco / Starbucks consortium

A £50 million makeover

**7. Marc Boland is to be the new CEO of which quoted UK company?**

Marks and Spencer

Next

IKEA

British Aerospace

**8. The Liberal Democrats have suggested a new 10% tax on what?**

Imports of manufactured goods

Profits made when startup entrepreneurs sell-up

Fatty foods

Bank profits

**9. The CEO of which bank has apologised for his bank's role in causing the global credit crunch**

Goldman Sachs

Barclays

Bradford & Bingley

Northern Rock

**10. Tesco has announced significant UK growth plans in which market?**

Car repairs and servicing

Hotel short breaks

Broadband and landline phone

Children's parties

## Answers

- 1 Chrome OS
- 2 China Mobile
- 3 Media industry
- 4 Four
- 5 Archie Norman
- 6 A £50 million makeover
- 7 Marks and Spencer
- 8 Bank profits
- 9 Goldman Sachs
- 10 Broadband and landline phone