

The Biz Quiz 13 November 2009

Questions

1. Who has accepted \$1.25bn from Intel to settle a long-running patent dispute?

- Apple Advanced Micro Devices
 Linux PC World

2. The board of Cadbury plc has described the value of the latest bid from Kraft Foods as...

(Multiple Choice Question, 10 points)

- "Sour, not sweet" "Rather disappointing"
 "Almost enough" "Derisory"

3. Supermarket Asda has announced sales growth in the last quarter. Who owns Asda?

- Safeway Associated Dairies
 Primark Wal-Mart

4. The OFT has announced that it is to investigate the competitive practices of which industry?

- Insolvency Book retailing
 Reality television shows Free newspapers

5. Which business has recalled over one million products from the US market?

- AOL Black & Decker
 Barbie Maclaren Pushchairs

6. Which TV business programme is being put back to summer 2010 to avoid a clash with the General Election?

Location Location Location

The Hotel Inspector

Dragons Den

The Apprentice

7. Lord Browne is to lead a review of university fees for students. Which multinational did Lord Browne use to run?

Sony

BP

HSBC

Glaxo Smith Kline

8. Gordon Brown has received a lukewarm reception for his plan to tax what?

Financial transactions

Fatty foods

Sugary drinks

Texting

9. British Airways has agreed a merger with?

Ryanair

Lufthansa

BMI

Iberia

10. According to the latest data, on average what is the difference between the pay of men and women in the UK?

Women are paid 1.5% more

Men are paid 16.4% more

Men are paid 3.5% less

Women are paid too much

Answers

- 1 Advanced Micro Devices
- 2 "Derisory"
- 3 Wal-Mart
- 4 Insolvency
- 5 Maclaren Pushchairs
- 6 The Apprentice
- 7 BP
- 8 Financial transactions (a so-called "Tobin Tax")
- 9 Iberia
- 10 Men are paid 16.4% more