

The Biz Quiz 6 November 2009

1. What has happened to off-licence chain Threshers?

- It has started to offer Subway sandwiches
- It has merged with Blockbuster Video
- It has gone into administration
- It has banned under-21s from entering its stores

2. US tycoon Stan Kroenke has increased his stake to 29.7% in?

- National Express
- Goldman Sachs
- Arsenal Football Club
- ToysRUs

3. Who has been criticised for describing struggling small companies as "moaners" living in "Disney World"?

- Philip Green
- Lord Sugar
- Michelle Mone
- George Osborne

4. Which two global brands announced a merger in a \$4.5 billion deal?

- Molly Maid and Cillit Bang
- Stanley Works and Black & Decker
- Burger King and Taco Bell
- Timberland and Bench

5. Warren Buffett has just invested over \$30bn in Burlington Northern Santa Fe. What industry does this business operate in?

- Importing Christmas toys from China
- Luxury Rainwear
- Insurance
- Railways

6. What milestone did Apple announce has been reached by the iPhone

- iPhone has an App that can read someone's mind iPhone is now the most-wanted gadget by teenagers
- 1 million iPhones have been stolen 100,000 iPhone Apps available

7. In response to regulator pressure, Google has launched an online dashboard which shows

- Personal data about you held by Google Latest scores from your favourite teams
- Details of naughty web sites you've visited Share prices for all quoted UK companies

8. Who will soon take over control of National Express's loss-making East Coast rail franchise?

- Virgin Rail Stagecoach
- Arriva The UK Government

9. Which famous brand has decided to ditch its traditional Christmas tin packaging for recycled cardboard?

- Del Monte Pears in Syrup Heinz Baked Beans
- Cadbury's Roses Nestle Quality Street

10. The Disney Company has finally been given permission to build a theme park in?

- Shanghai Moscow
- Berlin Tehran

Answers

- 1 It has gone into administration
- 2 Arsenal Football Club
- 3 Lord Sugar
- 4 Stanley Works and Black & Decker
- 5 Railways
- 6 100,000 iPhone Apps available
- 7 Personal data about you held by Google
- 8 The UK Government
- 9 Cadbury's Roses
- 10 Shanghai