

EXAMINERS COMMENTS

The key points made in the examiner's report for BUSS1 are as follows:

JANUARY 2009

Candidates: approx 30,000

Time constraints not a problem – candidates were nearly all able to answer all the questions, with plenty of time for the large-mark questions at the end

Calculation questions answered well – many marks available. Essential to remember to take a calculator!

Short-mark definition questions answered reasonably well – the use of a short example helped secure the marks

Case study **application** was generally better than the quality of **analysis: arguments lacked a logical structure**

Poorer answers to longer questions tended not to start with a good definition – this is a good way of demonstrating understanding of the concepts being examined

Candidates showed a low level of understanding of start-up sources of finance for the 10 mark question on bank overdrafts

Still some reluctance to evaluate

“Adding value” was a concept that was poorly understood

Key lessons for candidates:

Practice and learn good definitions

Practice a structured approach to analysis – e.g. ADDO

Remember to take a calculator!